



## Inverness Kart Raceway Day1 Sponsorship

2018 is the Scottish Government Year of Young People (YoYP). Support the young people of your local community and receive commercial benefits by forming a partnership with a Five Star Social Enterprise Go Karting activity centre and an award winning local youth charity.

Inverness Kart Raceway is a wholly owned trading company of Day1 Limited, Scottish Charity number SC036896. Day1 is a Highland charity that for 12 years has been mentoring young people from tough social backgrounds who are failing to thrive.

### Your sponsorship will support Day1 Mentoring

- Registered in 2005 Day1 has supported over 400 vulnerable disadvantaged young people
- With a 94% success rate of taking those in need to positive outcomes at the end of one year of mentoring
- Day1 won the Queens Award for voluntary services
  - recognised as the MBE for charities
- Scottish government estimates a young person who is unemployed between 16-19 has a lifetime cost of up to £150,000 to society and the economy
- Recruits and trains inspiring local adult mentors
- Mentors meet their young person for two hours a week over the course of a year. This gives them the critical emotional support and skills to set them on a positive future path
- Supporting a young person costs £2500 per annum



Former First Minister Jack McConnell visited Inverness Kart Raceway following the support of SSE for Day1

### Silver Sponsorship: £750 per annum or £62.50 per month (exc VAT)

- Sign placed on trackside location visible to every customer
- Facebook advertisement on Inverness Kart Raceway page
  - <https://www.facebook.com/InvernessKartRaceway>  
16000 likes (Feb 18)
- Your logo on our website
- Your company name on timing screens in the lounge and on trackside
- Exposure to a footfall approximately 25,000 per annum



Driver at Inverness Kart Raceway with Sponsorship signs

For further information or to arrange a tour of our facility contact Operations Director Michael: michael@invernesskartraceway.co.uk



Inverness Kart Raceway is a social enterprise and a part of the charity Day1, registration No: SC036896