

INVERNESS KART RACEWAY PRIVACY POLICY

COLLECTION OF PERSONAL DETAILS

Inverness Kart Raceway is the data controller of the information collected on this site. Our nominated representative dealing with data protection issues is the Operations Director, Inverness Kart Raceway, Fairways Business Park, Sir Walter Scott Drive, Inverness, IV2 6AA. We collect the data of all drivers to ensure that we have a definitive record of who has read and completed our 'Terms & Conditions' and 'Release & Waiver of Liability, Assumption of Risk and Indemnity' prior to their being allowed to drive on the circuit. We also collect personal data that you give us for sales and marketing purposes and we may use your personal data, if you opt in, to send you details of activities we offer from time to time.

We will be storing the information supplied, together with details of the activities you have undertaken with us and mailings we have sent you. Inverness Kart Raceway collects information from our users at several different points on our website and in our venue.

ONLINE PAYMENTS

All of the debit/credit card data you supply as part of the gift voucher purchase process, is stored securely on a third party system, PayPal. We are not party to this information. This information is used for billing purposes and to fulfill your order.

LOGGING ACCESS TO OUR WEBSITE

We use Google Analytics to analyze trends, administer the site, track user's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to individuals.

COOKIES

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. For further information on cookies please visit www.aboutcookies.org.

Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

OPT-OUT

Our users are given the opportunity to 'opt-out' of having their information used for purposes not directly related to our site at the point where we ask for the information. For example, our order form has an 'opt-out' mechanism so users who buy a product from us, but don't want any marketing material, can keep their email address off of our lists.

Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications by using the form supplied with each mailing or by notifying the Operations Director.

YOUR RIGHTS

The General Data Protection Regulation (GDPR) provides the following rights for individuals:

The right to be informed

The right of access

The right to rectification

The right to erasure

The right to restrict processing

The right to data portability

The right to object

Rights in relation to automated decision making and profiling.

The ICO has published a complete guide that explains these rights, details can be

Our details

This website is owned and operated by Inverness Kart Raceway LTD and Inverness Online.

We are registered The Registrar of Companies for Scotland 375740, and our registered office and principal place of business is at Inverness Kart Raceway, Fairways Business Park, Sir Walter Scott Drive, Inverness, IV2 6AA.

You can contact us:

(a) by post, to the postal address given above

(b) using our website contact form: <http://www.invernesskartraceway.co.uk/contact-inverness-kart-raceway/>

(c) by email, using michael@invernesskartraceway.co.uk