



Inverness Kart Raceway Day1 Sponsorship

2018 is the Scottish Government Year of Young People (YoYP). Support the young people of your local community and receive commercial benefits by forming a partnership with a Five Star Social Enterprise Go Karting activity centre and an award winning local youth charity.

Inverness Kart Raceway is a wholly owned trading company of Day1 Limited, Scottish Charity number SC036896. Day1 is a Highland charity that for 12 years has been mentoring young people from tough social backgrounds who are failing to thrive.

Your sponsorship will support Day1 Mentoring

- Registered in 2005 Day1 has supported over 400 vulnerable disadvantaged young people
- With a 94% success rate of taking those in need to positive outcomes at the end of one year of mentoring
- Day1 won the Queens Award for voluntary services
 - recognised as the MBE for charities
- Scottish government estimates a young person who is unemployed between 16-19 has a lifetime cost of up to £150,000 to society and the economy
- Recruits and trains inspiring local adult mentors
- Mentors meet their young person for two hours a week over the course of a year. This gives them the critical emotional support and skills to set them on a positive future path
- Supporting a young person costs £2500 per annum



Former First Minister Jack McConnell visited Inverness Kart Raceway following the support of SSE for Day1

Gold Sponsorship: £1500 per annum or £125 per month (exc VAT)

- Sign placed on trackside in highly visible location
- Facebook advertisement on Inverness Kart Raceway page
 - <https://www.facebook.com/InvernessKartRaceway>
16000 likes (Feb 18)
- Your logo on our website
- Your company name on timing screens in the lounge and on trackside
- Exposure to a footfall approximately 25,000 per annum
- Arrive and Drive session for 15 people worth £337.50
- Access to our briefing room for small training events (when closed to the public, will seat 23 people).



Driver at Inverness Kart Raceway with Sponsorship signs

For further information or to arrange a tour of our facility contact Operations Director Michael: michael@invernesskartraceway.co.uk



Inverness Kart Raceway is a social enterprise and a part of the charity Day1, registration No: SC036896